



# Privacy Policy For Berner Shoppen



## Introduction

In order to be able to deliver services to our customers, there are important personal data, we need to collect and process. We only collect data that is relevant and sufficient for the fulfilment of our agreement with you.

We do not collect any sensitive personal information. However, we can avail ourselves of the 3. party systems to collect anonymous statistics to improve the experience on [www.bernershopp.com](http://www.bernershopp.com).

In the following the Bernese Shop be referred to as "the company" or "we".

If you have any questions or if you want further information, please feel free to contact our Data Protection Officer.

## Our treatment of your personal data

We treat the personal information which you have provided to us in connection with your purchase of products from us or that you otherwise have directed you to us.

These personal data we process in order to deliver our services and fulfil our contractual obligations to you.

Typically, it is about these data:

- Name, address(es), contact name, telephone, e-mail
- Buy in webshop
- Any correspondence with you, including the use of our contact form.

## Contact details of Data Protection Officer

Berner Shop

Nyvej 3, DK-4621 Gadstrup

CVR-number: DK76680817

Responsible: Falke Flensted

Mail: [mail@bernershopp.com](mailto:mail@bernershopp.com)

Tel.: (+45) 6133 5049

## Time limits for deletion/storage

We are striving to delete (or anonymize) the data, as soon as they do not have any relevance. However, we store information about purchase a minimum of 5 years of account of the accounting act.

## Your rights after General Data Protection Regulation (GDPR)

In connection with our processing of your personal data, you have several rights:

- The right to receive information about how we treat your personal data.
- The right to access your personal data.
- The right to have inaccurate personal data corrected.
- The right to have your personal data deleted.
- The right to object to your personal data used for direct marketing purposes.
- The right to object to automated individual decisions, including profiling.
- The right to move your data.



All of the above rights be handled manually by contacting our Data Protection Officer.

We may reject requests that are unreasonably repetitive, require disproportionate technical effort (i.e. to develop a new system or fundamentally changing an existing practice), risk the privacy of others, or something that would be extremely impractical.

If we can correct the information, we do, of course, this free, unless it requires a disproportionate legislative effort. We strive to maintain our services in a manner that protects information from accidental or malicious destruction. When we delete your personal information from our services, the data will not be removed from the backup copies, unless these other reasons be loaded again.

Customers can, regardless of the above, do not get the removed information, where there is an active contract between the company and the customer in the form of an ordered/unpaid delivery. Maintains the Customer his request for deletion, terminated contracts(ne) between the parties. Customer agrees to pay any amount which the company may have to the good.

You have a right to complain to the Danish Data protection Agency  
(<https://www.datatilsynet.dk/borger/klage-til-datatilsynet/>)

### Information we share

We do not share personal information with companies, organizations and individuals outside of the company. The exception in these cases:

- *With your consent*

We may share personal information with companies, organizations or individuals if we have your consent.

- *For external processing*

We disclose personal information to our affiliates or other trusted businesses or persons to process it for us. Their treatment is based on our instructions.

We use the external company one.com as the host for our webshop and e-mail and concluded data processing agreement with one.com.

We use various carriers for delivery of ordered goods. We ensure that there is concluded data processing agreement with the relevant carriers and that these agreements are living up to our Privacy Policies.

- *For legal reasons*

We will share personal information with companies, organizations or individuals outside of the company, if we believe in good faith that access, use, preservation or disclosure of the information is reasonably necessary to:

- o Comply with applicable laws, regulation, legal process or enforceable governmental request.
- o Enforce applicable terms of service, including investigation of potential violations.
- o Detect, prevent or otherwise protect against problems with fraud, security or technical issues.

### Information security

We work hard to protect our customers against unauthorized access, alteration, disclosure or destruction of personal data that we hold.

We have implemented the following organizational and technical measures in general:



- Password protection on all computers used for the processing of personal data.
- Antivirus on all computers, that are processing personal data.
- Backup of all computer systems processing personal data.
- Restricted access to personal data, so that only granted access where it is necessary.
- Data processing agreement with the vendors, who process personal data on behalf of the firm.
- Training in safe processing of personal data for personnel with access to personal data.
- Implementation of regular risk assessment and documentation of all systems processing personal data.

## Changes

Our privacy policy may change from time to time. We will not reduce your rights under this privacy policy without your explicit consent. Any changes to this privacy policy will be indicated on this page and if the changes are significant, we will make note of them on a more eye-catching way.

## Revision history

Version	Note	Date	Responsible
V1.0	First edition	21. september 2018	Falke Flensted